

# **NPATC**

**National Public Affairs Training Conference (2005)** 

# **Corporate Designs and Displays**

Package Includes: Logo Design, Poster Designs, Signs, Banner, Table Skirt, Booklets, Agendas, Evaluation Booklet, Name Badges, Tent cards
All Design by Jerome M. Griffith for Social Security Administration (April 2005)















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# **Logo Design**

Software: Adobe PhotoShop, Illustrator, Acrobat

**Purpose:** This logo conveys the NPATC team with in SSA to be included on all displays, booklets and peripherals at the conference located at the Renaissance Harborplace Hotel in Baltimore, April 11 -14, 2005 and for future use.



#### Posters/Show Cards

**Software:** Adobe InDesign, Illustrator, Acrobat

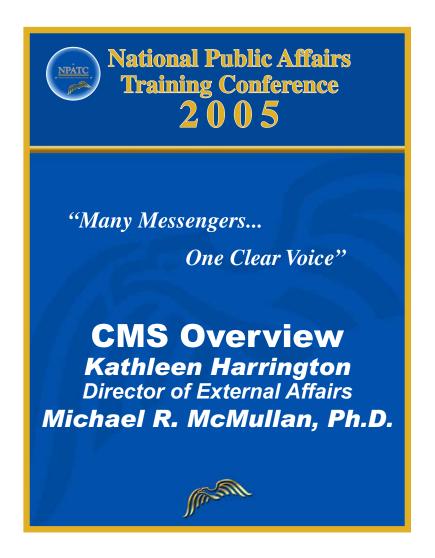
Material: Paper mounted onto foam core, Glossy Laminate

**Printer:** HP 5000

**Display Size:** 24 x 30 inches

Quantity: 30 +, each with different titles, sessions and names.





#### Banner

**Software:** Adobe InDesingn

Material: Vinyl Printer: HP 5000

**Display Size:** 72 x 24 inches



#### Table Skirt

**Software:** Adobe InDesingn, Acrobat **Material:** Polyester with paper back

**Printer:** HP 5000

**Display Size:** 132 x 30 inches







## **Conference Agenda Booklet Cover**

**Software:** Adobe InDesign, Acrobat

Material: Special Paper

**Size:** 8.5 x 11 inches after folding

**Quantity:** about 300



National Public Affairs
Training Conference
2005



"Many Messengers...

One Clear Voice"





RENAISSANCE Harborplace Hotel Baltimore, Maryland

April 11-14, 2005

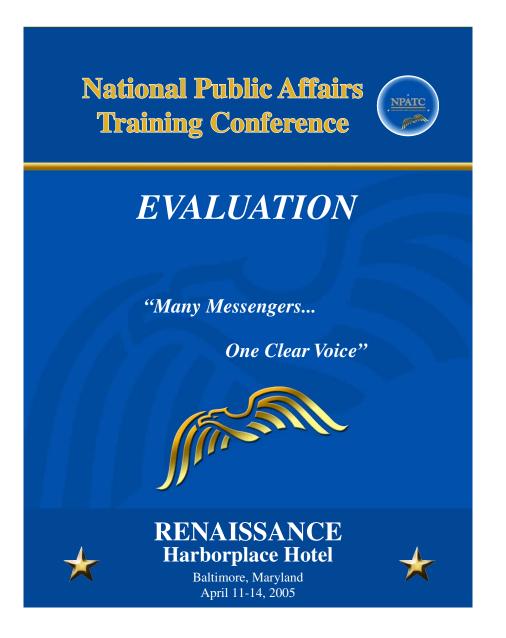


## **Evaluation Booklet Cover**

**Software:** Adobe InDesign, Acrobat

Material: Special Paper

**Size:** 8.5 x 11 inches after folding



#### **Awards Luncheon Booklet Cover**

**Software:** Adobe InDesign, Acrobat **Size:** 5.5 x 8.5 inches after folding

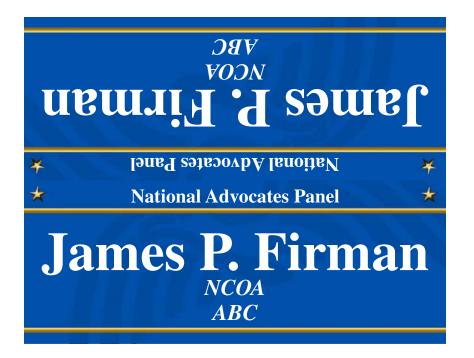
Quantity: about 300



#### **Tent Cards**

**Software:** Adobe InDesign, Acrobat **Material:** 65 pound Card Stock Paper **Size:** 11 x 4.25 inches after folding

Quantity: 4



### Name Badges

**Software:** CorelDraw 12, Acrobat

Material: Card Stock Paper inserted into plastic tag holders

**Size:** 3 x 4 inches each

Quantity: 300 +

| National Public Affairs<br>Training Conference<br>2005 |
|--|--|--|--|
| Jerome Griffith  | Charlotte Bynum  | Tangela Richardson                                     | Edwin Green  |
| Jerome   | Charlotte  | Tangela  | Edwin  |
| Logistics Team   | Logistics Team   | Logistics Team   | Logistics Team   |
| NPATC.   | NPATC.   | NPATO  | NPAIC  |
| National Public Affairs<br>Training Conference<br>2005 |
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